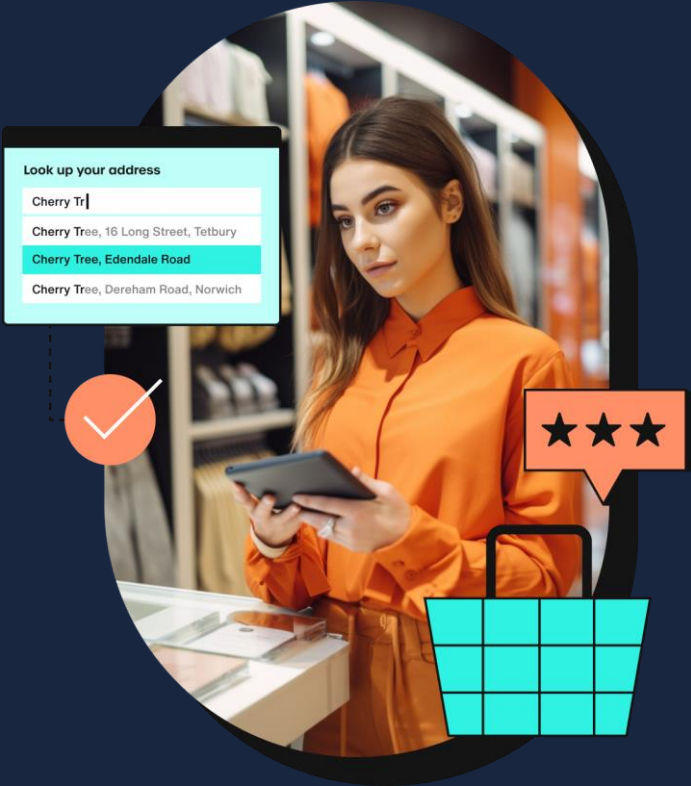


# Loqate Suite of Capabilities

## Product Overview



# Introduction



## The Standard in Global Address Verification

The Loqate platform and our suite of capabilities gives our customers the unrivalled precision and reliability they need to make location data-driven decisions, deliver superior customer experiences, help prevent fraud and enable cross-border commerce – Globally and at scale.

Our technology and data allow our customers to have the highest possible trust and confidence in their data to better engage with their customers.

We deliver a rich ecosystem of capabilities – from capturing and verifying addresses to geolocation, postal certifications, location insights and a suite of complementary services including email and phone validation.

**50 Million**  
Transactions Daily

**18K**  
Customers Globally

# Unrivalled Capabilities

**Up to 47%**

Increased address  
verification accuracy

**80%**

on Gartner DQ  
Quadrant use Loqate

## Why Customers Choose Us

**Data Coverage & Accuracy** – We curate the most comprehensive and precise premise-level address data in the world by combining multiple data sources for each country into a single best address record.

**AI Parsing & Matching Technology** – The superior capability of our AI parsing and matching engines to identify location elements and remove noise in the input data and match against the reference data delivers the highest possible address match rates and uplift precision.

**Flexible and Performant Deployment Options** – Our powerful APIs are architected to run on any application and scale to meet local or global needs. Loqate technology delivers cloud-native, low-code, platform agnostic, elastic and horizontally scalable options perfect for both smaller and larger-scale deployments.

**Advanced Customer Success & Support** – Loqate Professional Services, Customer Success and Support teams are location data experts across the world that can be relied on by our customers during every phase of their partnership with us to help solve their problems – anywhere, anytime.

# Continuous Innovation

## Leading the Way

**AI and ML** – Responsibly embedding AI in all our capabilities across our ecosystem to deliver even greater performance and capability from our data and technology.

**SaaS Platform** – Rich ecosystem of capabilities can be accessed through a unified platform that offers a self-service portal and set of account management tools.

**Data Creation** – Leading the way by using the nexus of natural language processing and machine learning, while preserving data privacy, to create location reference data where none exists. The results is the ability to describe locations in the most accurate local format.

**Location Insights** – Going beyond addresses to deliver confidence on the reachability, trustability and context of locations globally. We deliver actionable insights in real-time.

# Powerful Global Address Capture & Verification

## Address Capture

**Address lookup**

York Garde	
York Gardens, Station Road, Dawlish	
York Gardens, Clifton, Bristol	
York Gardens, York Road, Littlehamton	
City	Postcode

Type-ahead predictive address capture suggests an accurate address in as few as 3 keystrokes through hyper responsive APIs

## Address Verification

**Address entered**

22 caledonia place  
BRISTOL UK

**Enriching data**

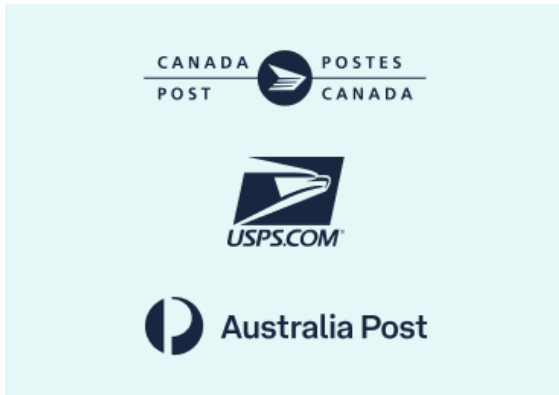
**Formatted address**

22 Caledonia Place  
Bristol  
BS8 4DL  
GB, GBR, 826  
51.454267 | -2.622990

Parses, matches, formats, transliterates and enriches address records for every country and territory in the world through a single API.

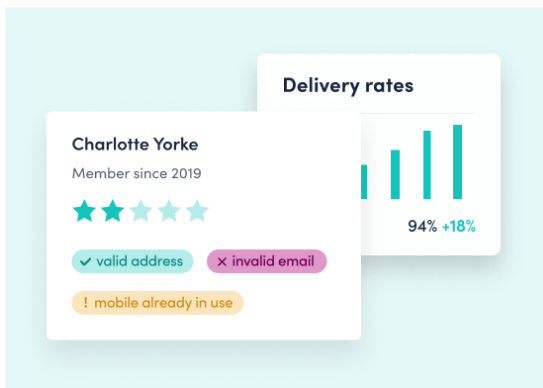
# Optimized to Deliver Together

## Postal Certifications



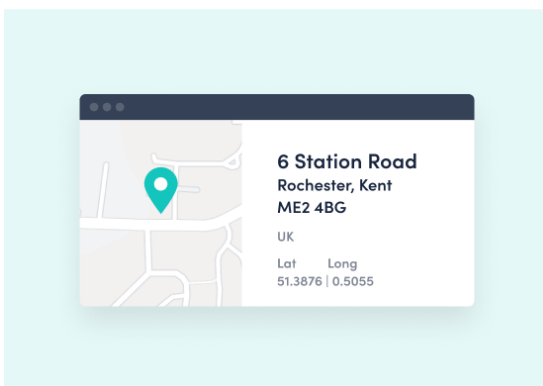
Format verified addresses according to postal authorities' requirements, qualify for postal discounts in the U.S., Canada and Australia

## Data Maintenance



A broad range of high-volume data quality services that correct, suppress and append (enrich) location, customer and business data without having to integrate or onboard new software. We do it all for you..

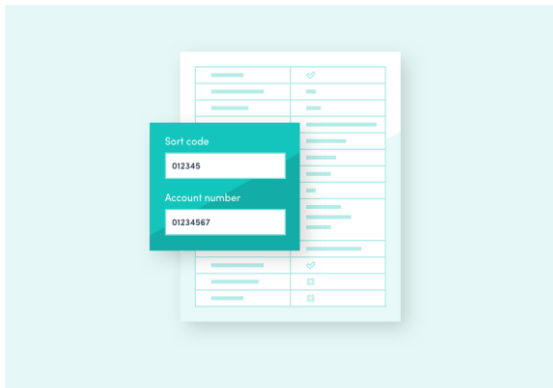
## Geocoding & Reverse Geocoding



Append latitude and longitude coordinates to verified addresses, enriching location datasets with geospatial information. Identify locations nearest to a latitude and coordinate

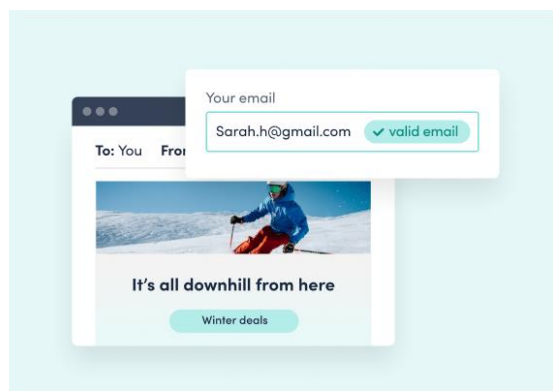
# Bundle to Save More and Get More

## Bank Account Validation (UK Only)



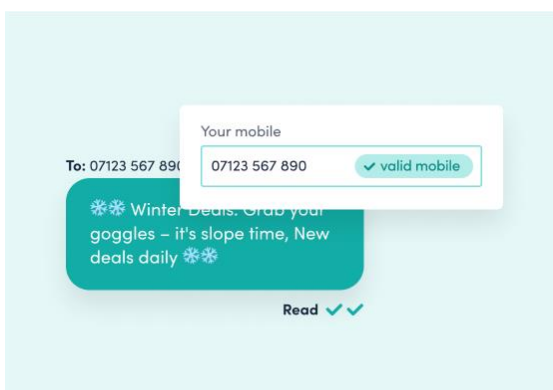
Ensure bank account details such as BIC, Sort Code, IBAN are entered correctly and verified to avoid payment errors and bank charges

## Email Validation



Validate email address in real-time as they are being entered or in large batches, ensuring the mailboxes are genuine and can receive mail

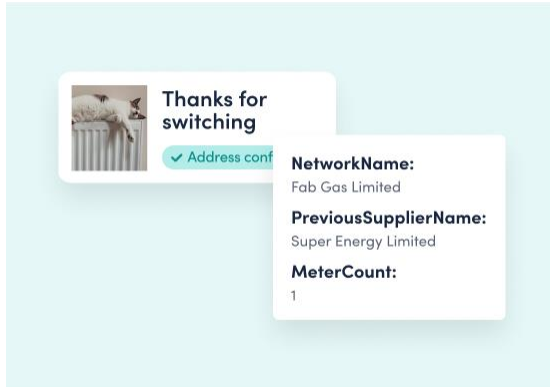
## Phone Validation



Validate mobile and landline phone numbers in real-time, ensuring they can send and receive calls or texts

# Bundle to Save More and Get More

## Utilities Register (UK Only)



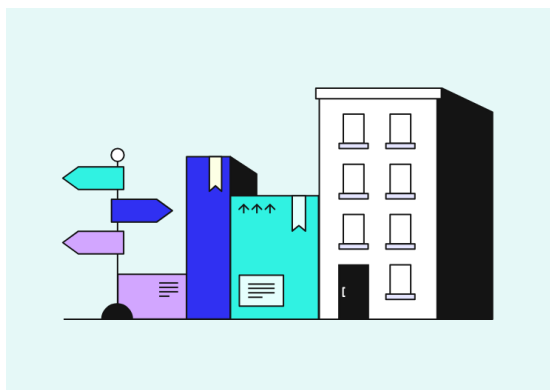
Get standardised, quality gas and electricity data via single API with direct feed to the RECCo's Gas and Electricity Services

## Location Finder



The easiest way for your customers to quickly find your physical locations anywhere across the globe. Deliver richer online experiences that drive more sales on and offline

## Property Intelligence (UK Only)



Get the complete picture of a property and its surrounding location to help inform project planning, improve risk assessment, reduce costs, drive revenue growth and skyrocket customer experience



